



How to Order: Perfect Bind Booklet

Step by step guide to placing an order



<http://pusd.myprintdesk.net/DSF>

RECOMMENDATIONS

Page Count – 25-250 pages (no less than 25 pages)

Cover Color Options - B/W or Color

Cover Print Options - Front/Back and/or Inside/Outside

Cover Media Options – Gloss White cover stock ONLY

Booklet Media Options - Variety of copy paper colors

Tabs - Yes

Mixed Media Option - Yes

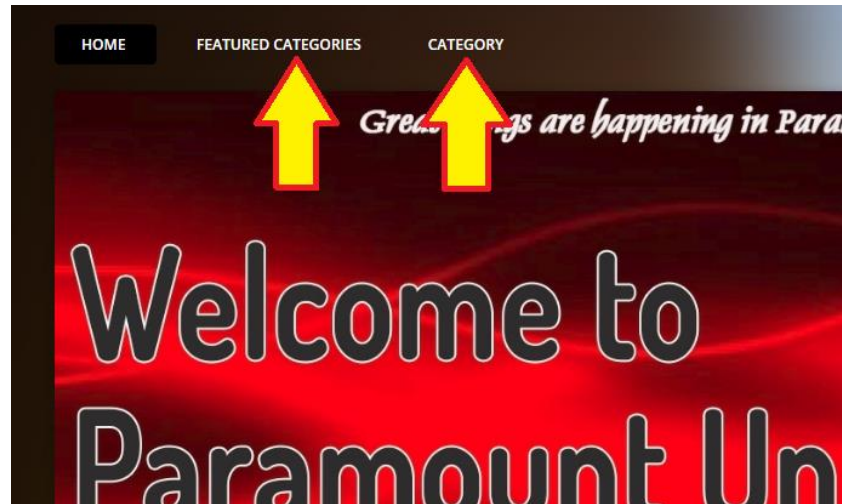
Mixed Color Printing Mode – Yes

Supported File Types for Import

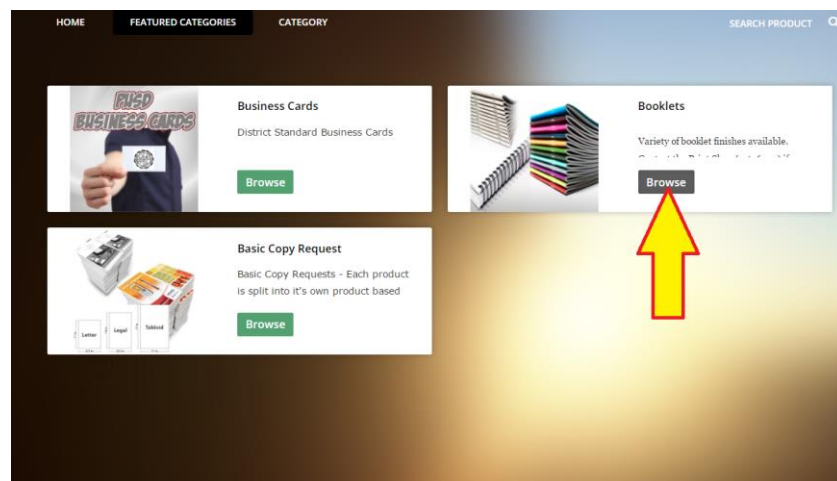
Extension	File Type
ai	Illustrator File
bmp	Bitmap
cpy	Adobe PDF
doc	Microsoft Word Document
docx	Microsoft Word Document
eps	Encapsulated PostScript
epub	Electronic Publication
gif	Graphics Interchange Format
jpeg	Joint Photographics Experts Group Format
jpg	Joint Photographics Experts Group Format
mobi	Mobipocket file format
odp	PowerPoint Presentation
ods	Excel Spreadsheet
odt	Microsoft Word Document
pdf	Adobe PDF
png	PNG
ppt	PowerPoint Presentation
pptx	PowerPoint Presentation
pub	Microsoft Publisher Document
pub	Microsoft Publisher Document
tif	TIFF
tiff	TIFF
xls	Excel Spreadsheet
xlsx	Excel Spreadsheet
zip	PKZIP

How to Order: Perfect Bind Booklet

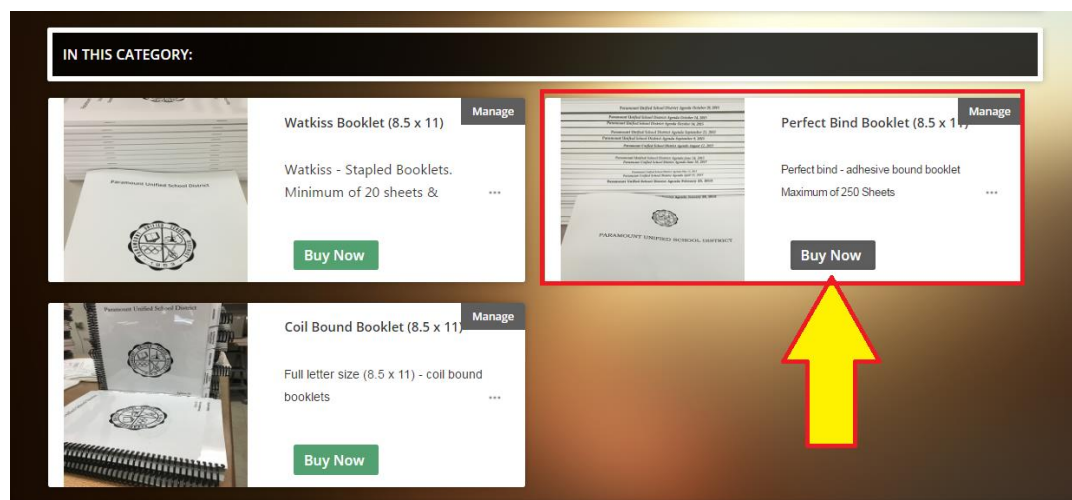
STEP 1 – Visit Print Shop Online website - <http://pusd.myprintdesk.net/dsf> and click on “Categories” or “Featured Categories” links at top of page, to find product categories.



STEP 2 – In the “Categories” page, click the “Browse” button to open the Booklets product category.

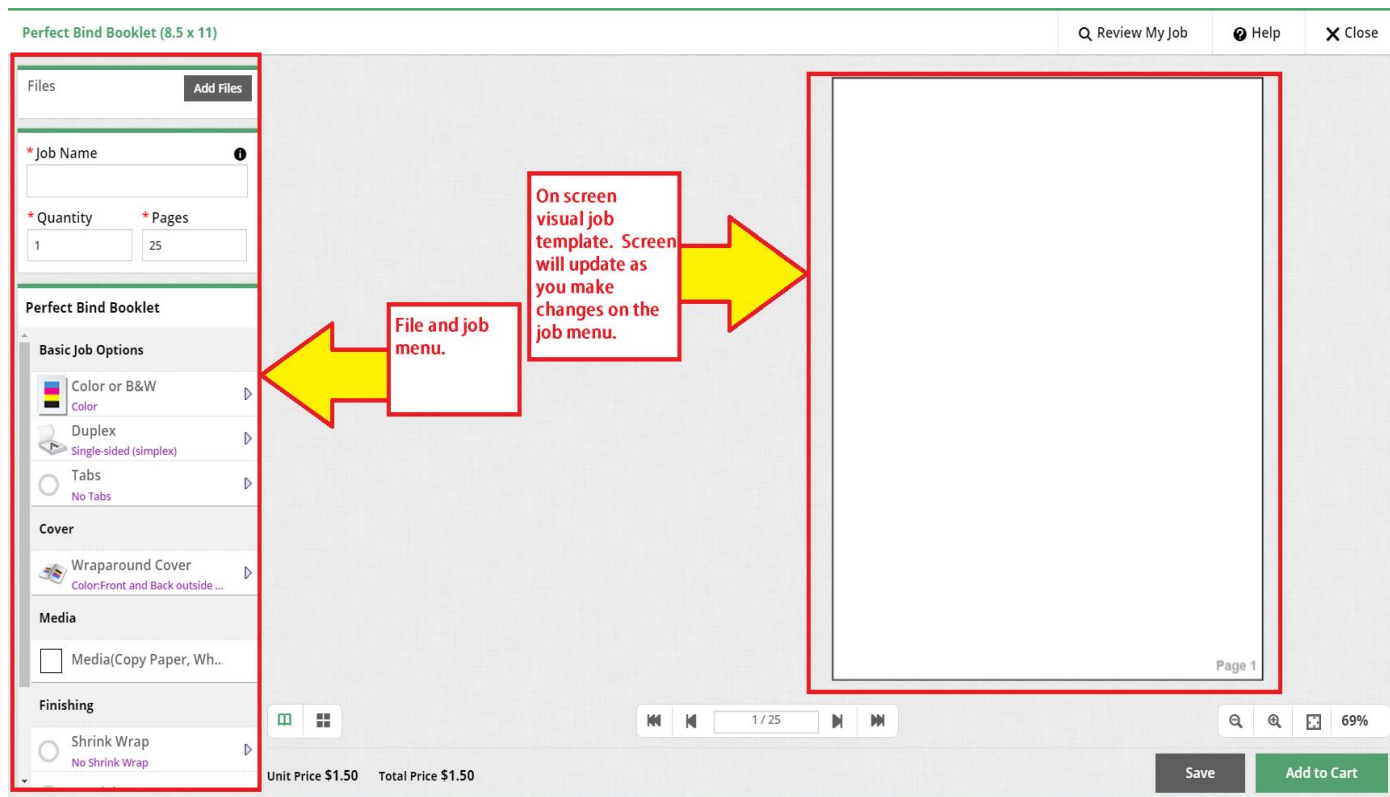


STEP 3 – In the Booklets product page, click the “Buy Now” button selection under the Perfect Bind Booklet to open the Visual Product Builder to create your job.

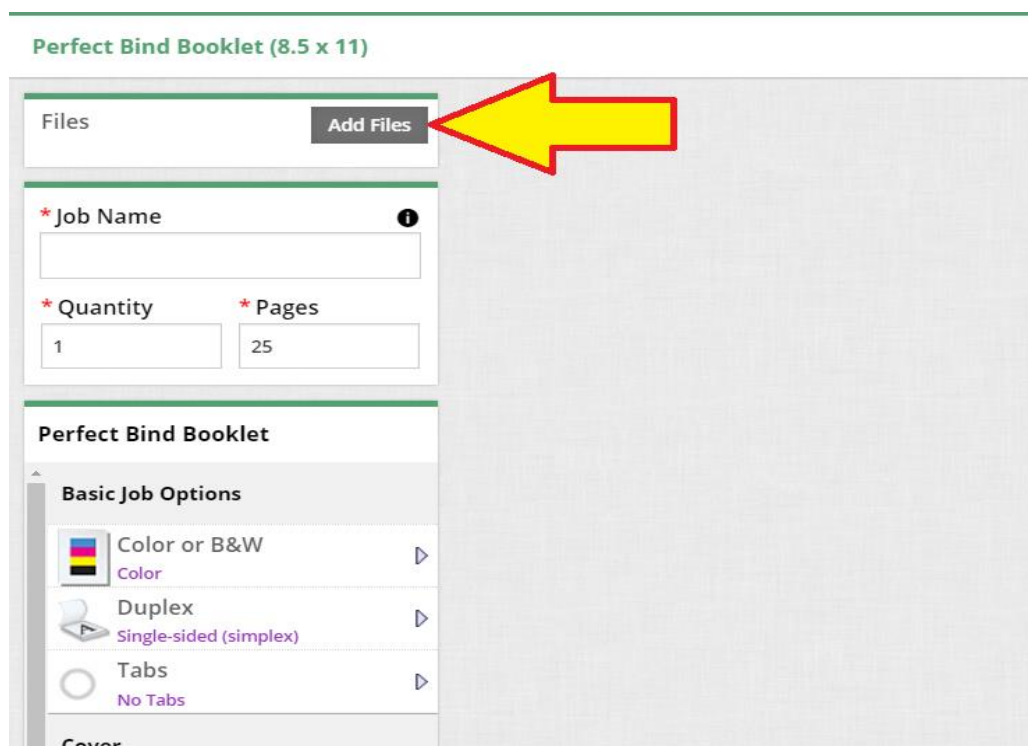


How to Order: Perfect Bind Booklet

STEP 4 – Once the Visual Product Builder screen is visible, you will see the blank job template on the right side of the screen and the file management & job menu on the left side of the screen.

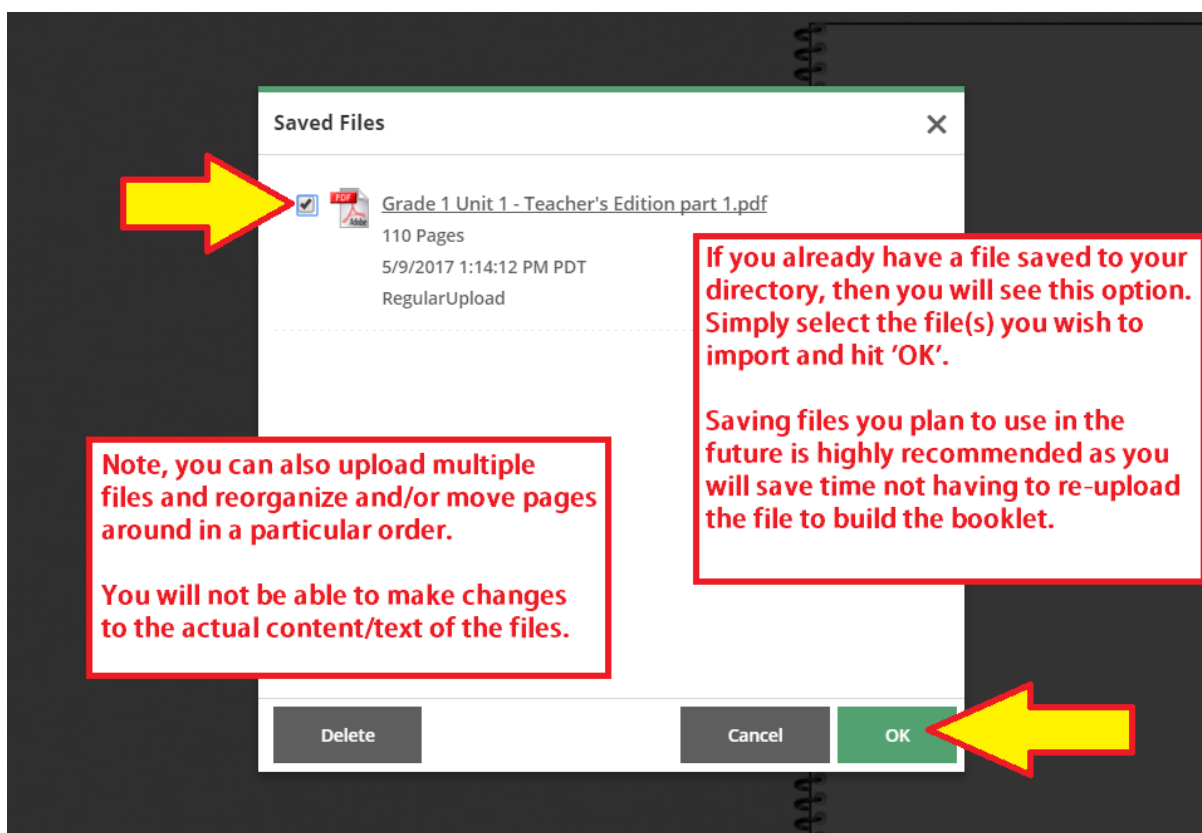
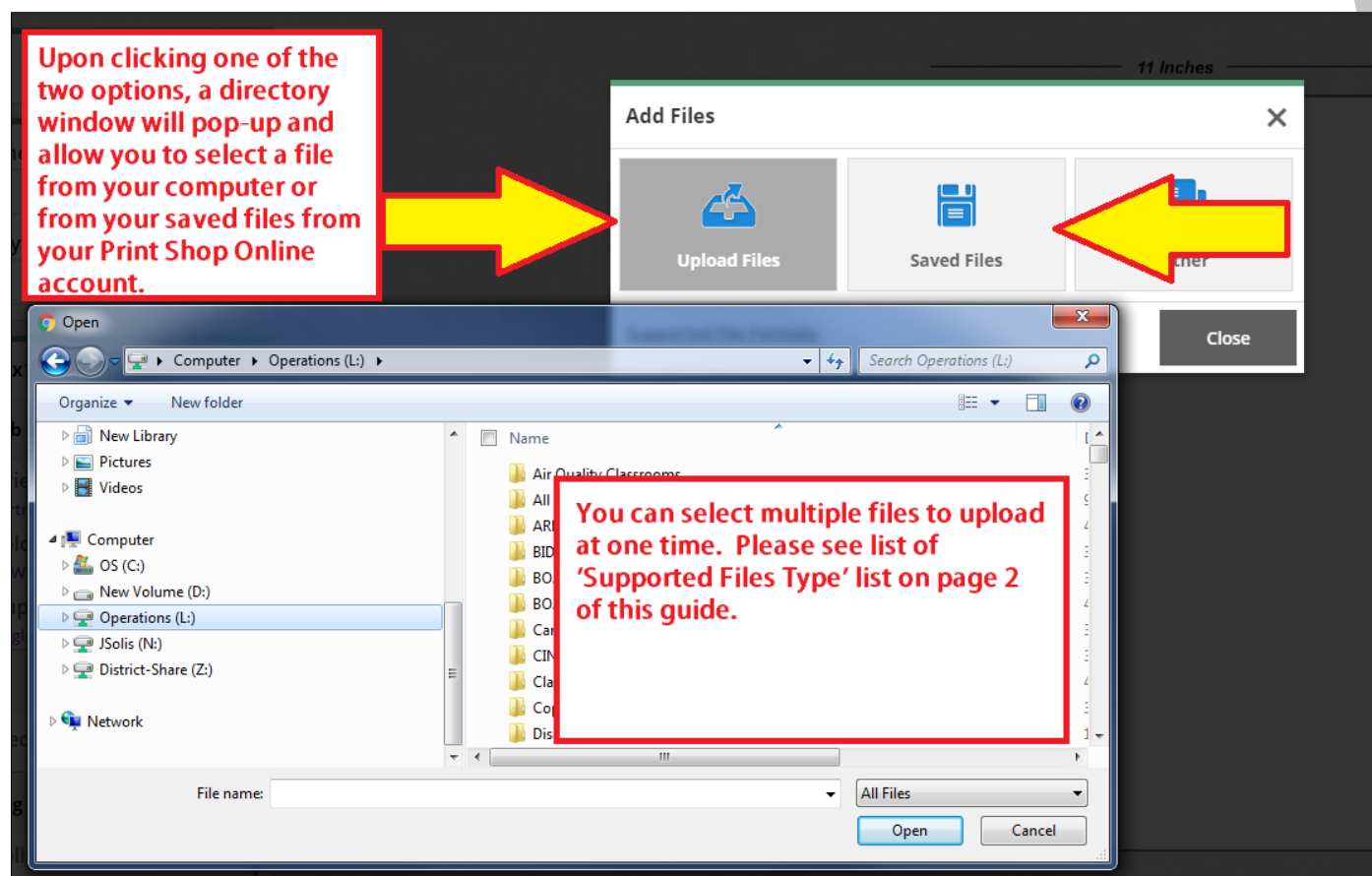


STEP 5 – Upload your original file(s) by clicking the “Add Files” button.



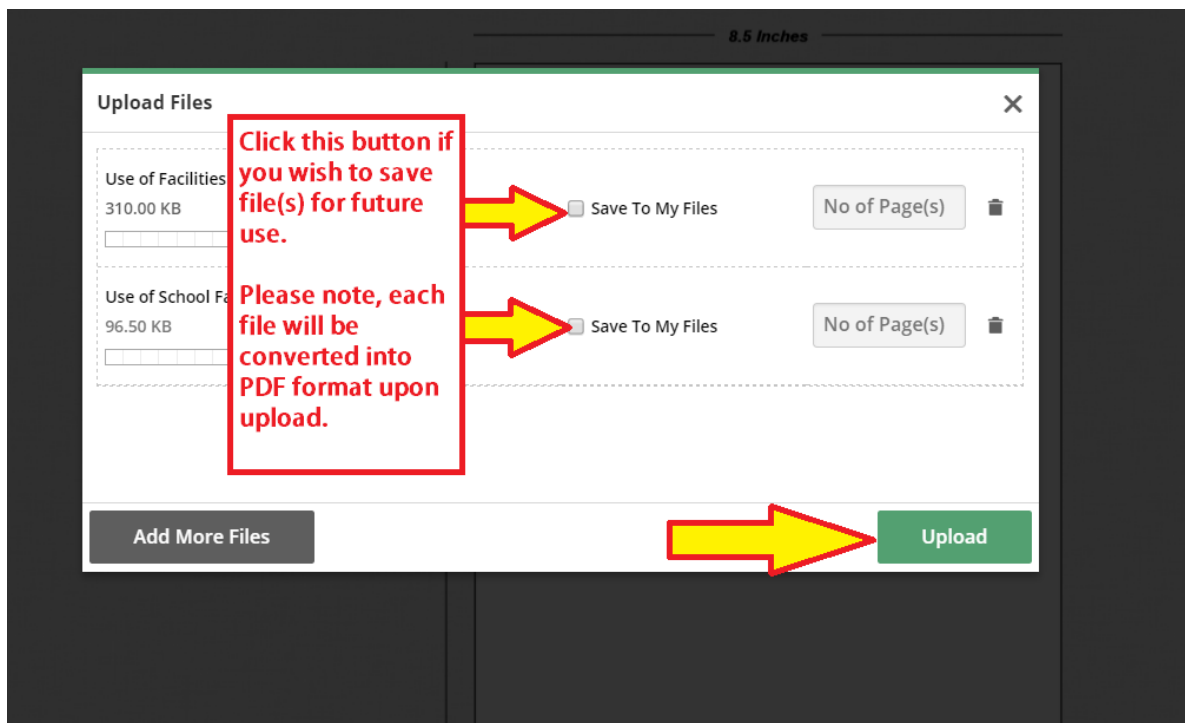
How to Order: Perfect Bind Booklet

STEP 6 – Locate the file you wish to import to begin building your print job.

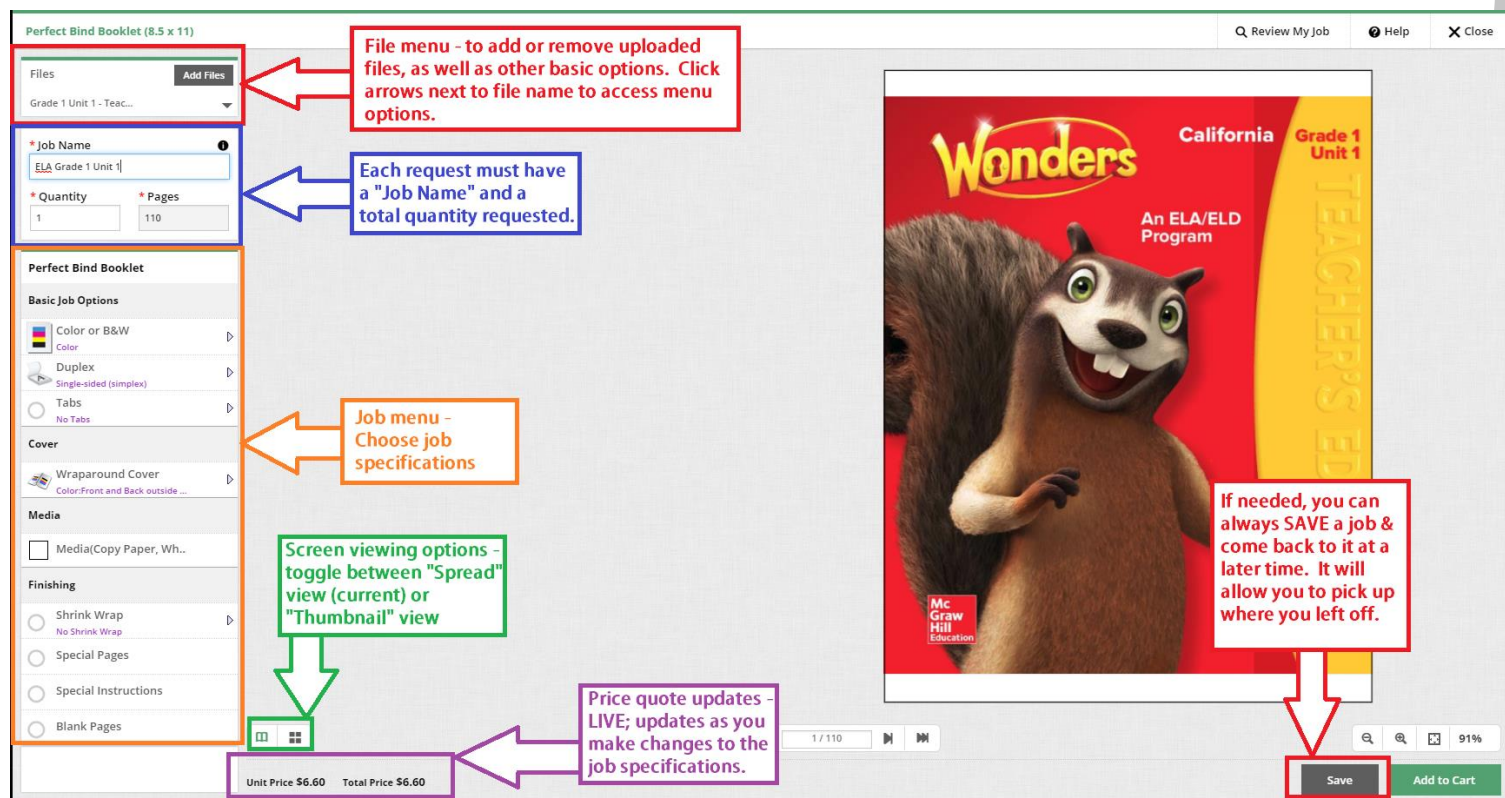


How to Order: Perfect Bind Booklet

STEP 7 – Select the file and it will take you to the upload screen. (Unless you are using a previously uploaded file, stored in your 'My Saved Files' directory.



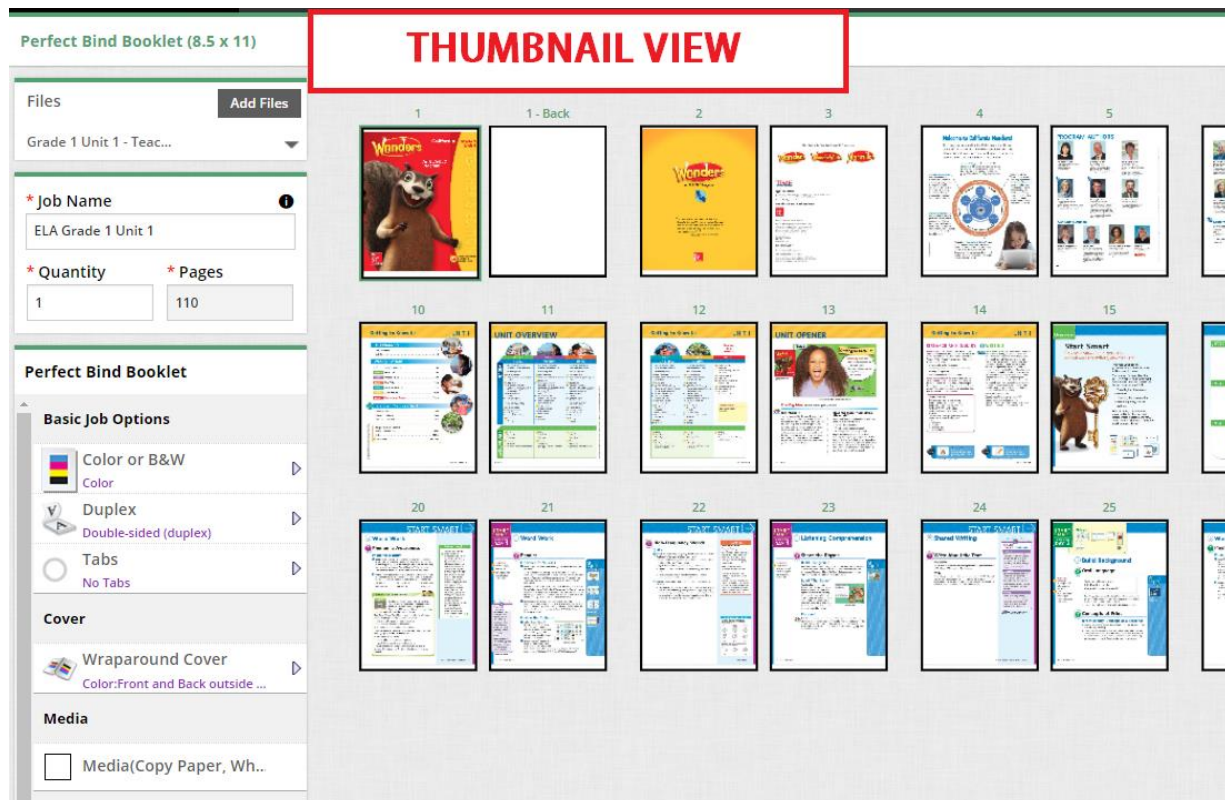
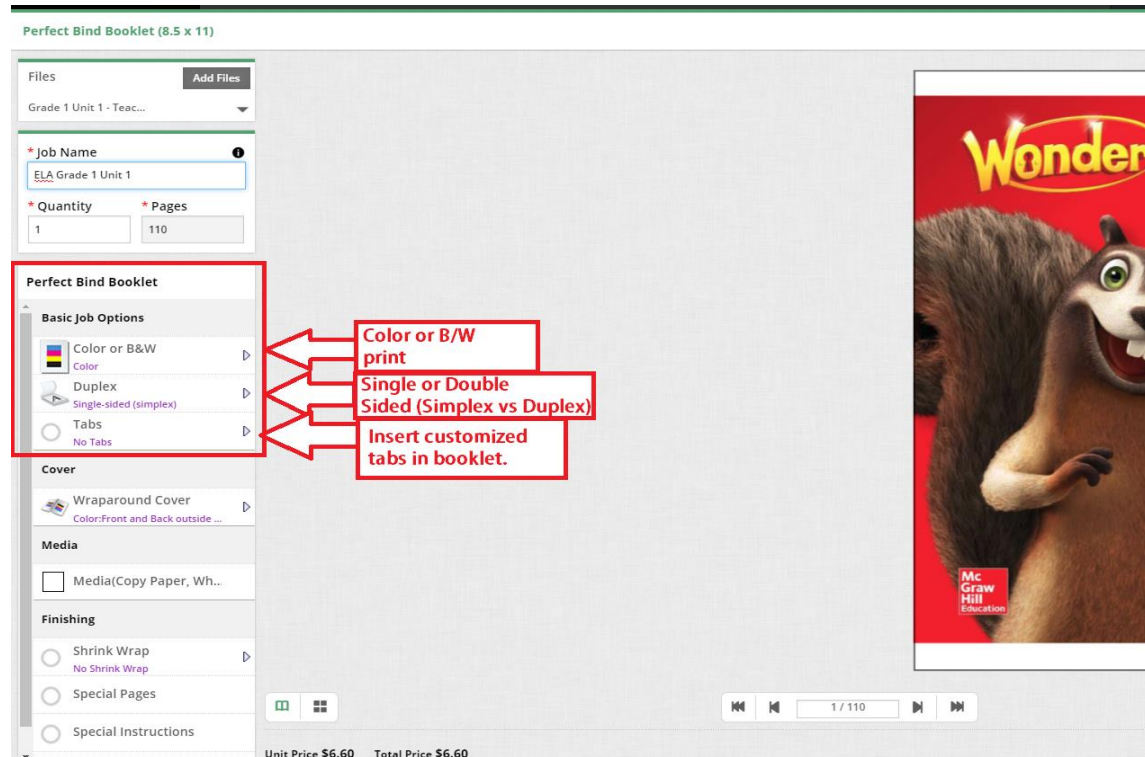
STEP 8 – Once the file(s) is uploaded, it will load onto the screen within the Visual Product Builder.



How to Order: Perfect Bind Booklet

STEP 9 – Basic Job Options

You will be able to choose the Color Print Mode, Single or Double sided printing, and Tabs. Job Orientation and Finishing Orientation are set to default values (Portrait Orientation and Left Binding Finish).



How to Order: Perfect Bind Booklet

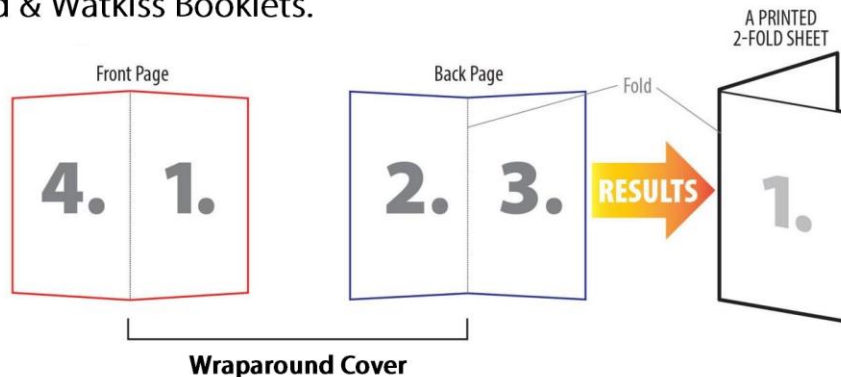
STEP 10 – Cover

For the Perfect Bind booklet, you will have to select print options for a wraparound cover. Please see diagram below for further information.

Imposition

A VISUAL LESSON IN SETTING UP FILES FOR PRINTING

For Perfect Bind & Watkiss Booklets.



1. Front Outside
2. Front Inside
3. Back Inside
4. Back Outside

Tip: When creating booklets, the site will assume the first two (2) pages of the uploaded file are the front cover and the last two (2) pages of your file to be the back cover. If all you have is the front outside cover, you may need to add blank pages as place holders for a blank cover.

Perfect Bind Booklet (8.5 x 11)

Files: Add Files
Grade 1 Unit 1 - Teac...

* Job Name: ELA Grade 1 Unit 1
* Quantity: 1 * Pages: 110

Perfect Bind Booklet

Basic Job Options

- Color or B&W: Color
- Duplex: Double-sided (duplex)
- Tabs: No Tabs

Cover

- Wraparound Cover (Color: Front and Back outside ...)

Media

- Media(Copy Paper, Wh...)

Finishing

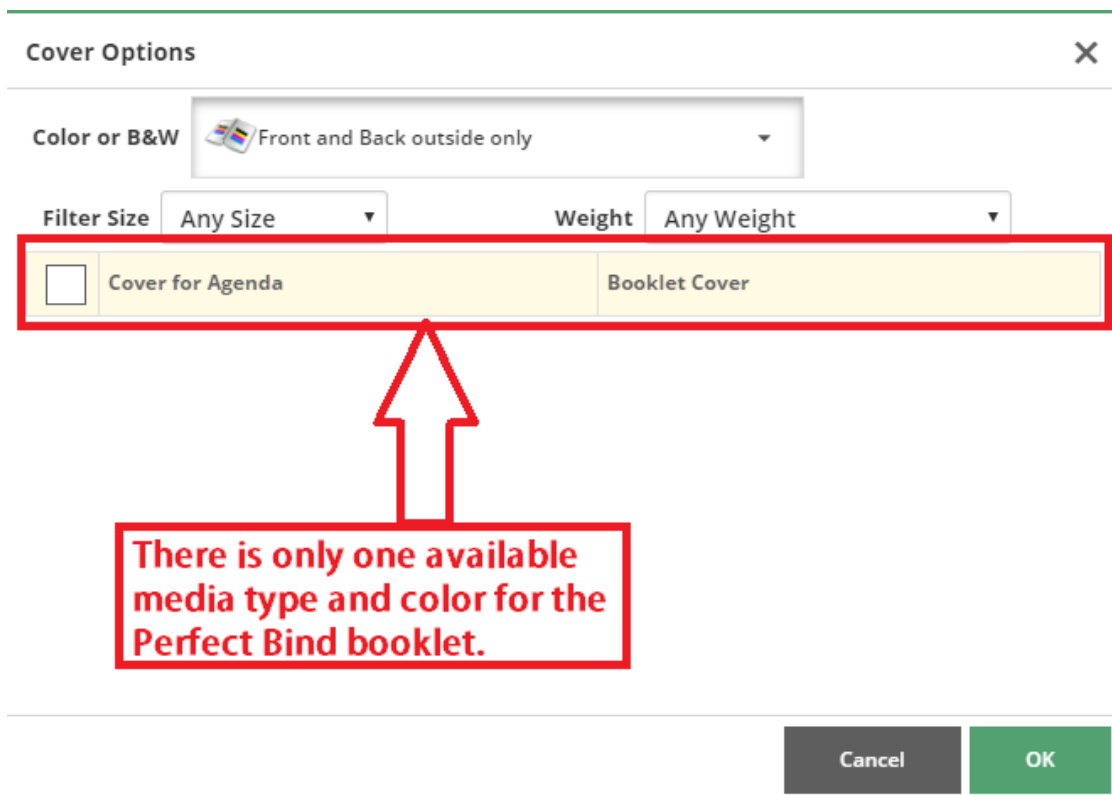
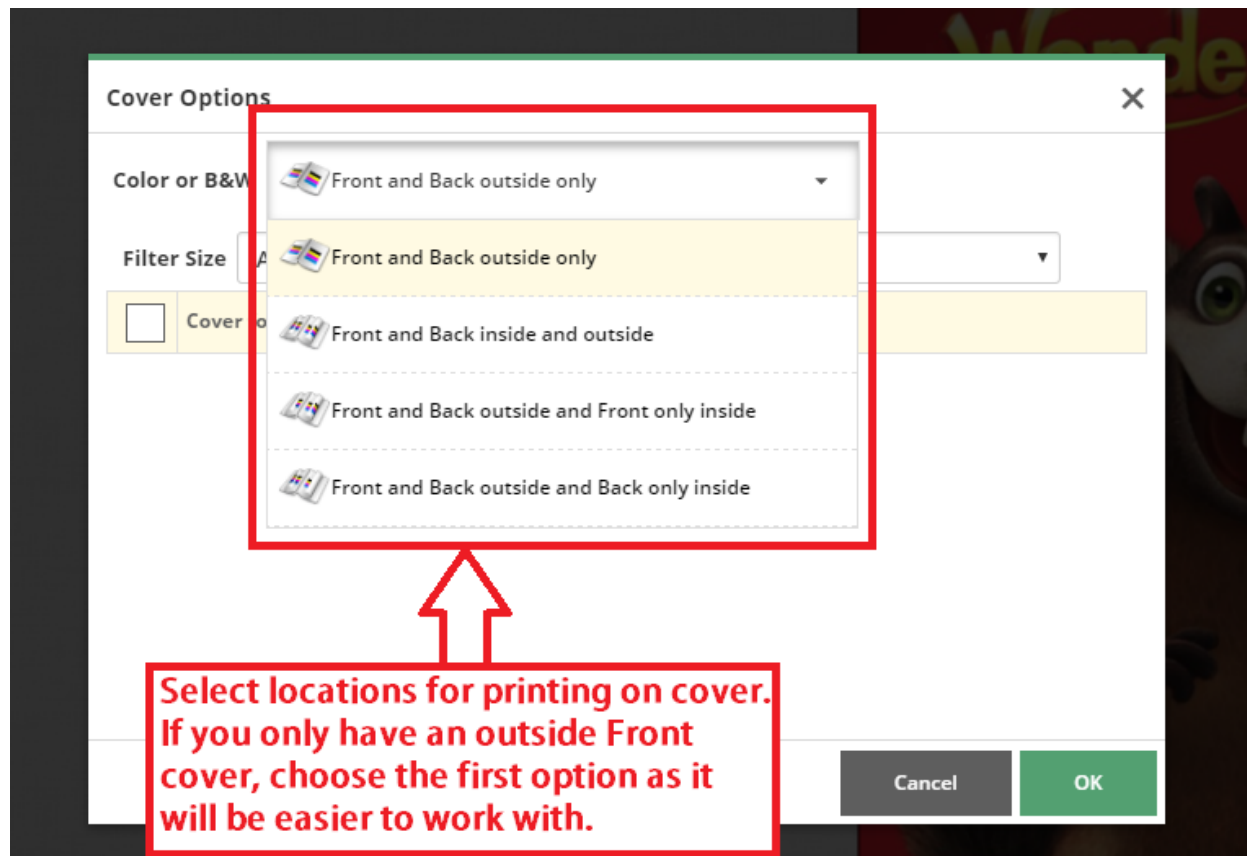
For the wraparound cover, you must first select the color print mode. Then you will select cover print locations. (i.e. Front/Back outside cover only, Front Outside/Inside and Back Outside only, etc.)

Learn more about these options.

- BW
- Color

How to Order: Perfect Bind Booklet

STEP 10 – Cover (continued)



How to Order: Perfect Bind Booklet

STEP 11 – Media

Select the media type for the contents of the booklet. You will also have the option, for this product, to also mix different paper types and colors within the body of the booklet.

Perfect Bind Booklet (8.5 x 11)

Files Add Files

Grade 1 Unit 1 - Teac...

*Job Name i

ELA Grade 1 Unit 1

*Quantity *Pages

1 110

Perfect Bind Booklet

☐ Tabs No Tabs

Cover

☒ Wraparound Cover Color:Front and Back outside ...

Media

☐ Media(Copy Paper, Wh...

Finishing

☐ Shrink Wrap No Shrink Wrap

Click this option to open a window to see all the available media types for this product.

Media

Filter Size Any Size Weight Any Weight

<input type="checkbox"/>	Copy Paper, Blue	US Letter
<input type="checkbox"/>	Copy Paper, Buff	US Letter
<input type="checkbox"/>	Copy Paper, Canary	US Letter
<input type="checkbox"/>	Copy Paper, Goldenrod	US Letter
<input type="checkbox"/>	Copy Paper, Green	US Letter
<input type="checkbox"/>	Copy Paper, Pink	US Letter
<input checked="" type="checkbox"/>	Copy Paper, White	US Letter
<input type="checkbox"/>	Copy Paper, White 24lb	US Letter

☒ Fit content to paper - scale content up or down (use when file and page are different sizes)

Default, fit content to paper is selected for every job. This setting is recommended.

Cancel OK

Select the color and type of media for booklet contents.

How to Order: Perfect Bind Booklet

STEP 12 – Finishing

In this section you will find options to specify finishing options such as shrink wrapping. Also, you will find the Special Pages, Special Instructions and Blank Pages options as well.

The screenshot displays the 'Perfect Bind Booklet' ordering interface. On the left, a sidebar contains the following sections:

- Job Name:** ELA Grade 1 Unit 1
- Quantity:** 1
- Pages:** 110
- Perfect Bind Booklet:**
 - ☐ Tabs
 - ☒ No Tabs
- Cover:**
 - ☒ Wraparound Cover
 - Color: Front and Back outside ...
- Media:**
 - ☐ Media (Copy Paper, Wh...)
- Finishing:**
 - ☐ Shrink Wrap
 - ☒ No Shrink Wrap
 - ☐ Special Pages
 - ☐ Special Instructions
 - ☐ Blank Pages

The main area shows a grid of 12 page thumbnails, numbered 8 through 20. The thumbnails include a cartoon animal, a table of contents, a unit overview, and various lesson plans. At the bottom right, there is a navigation bar with a page indicator showing '1 - 23 / 110'.

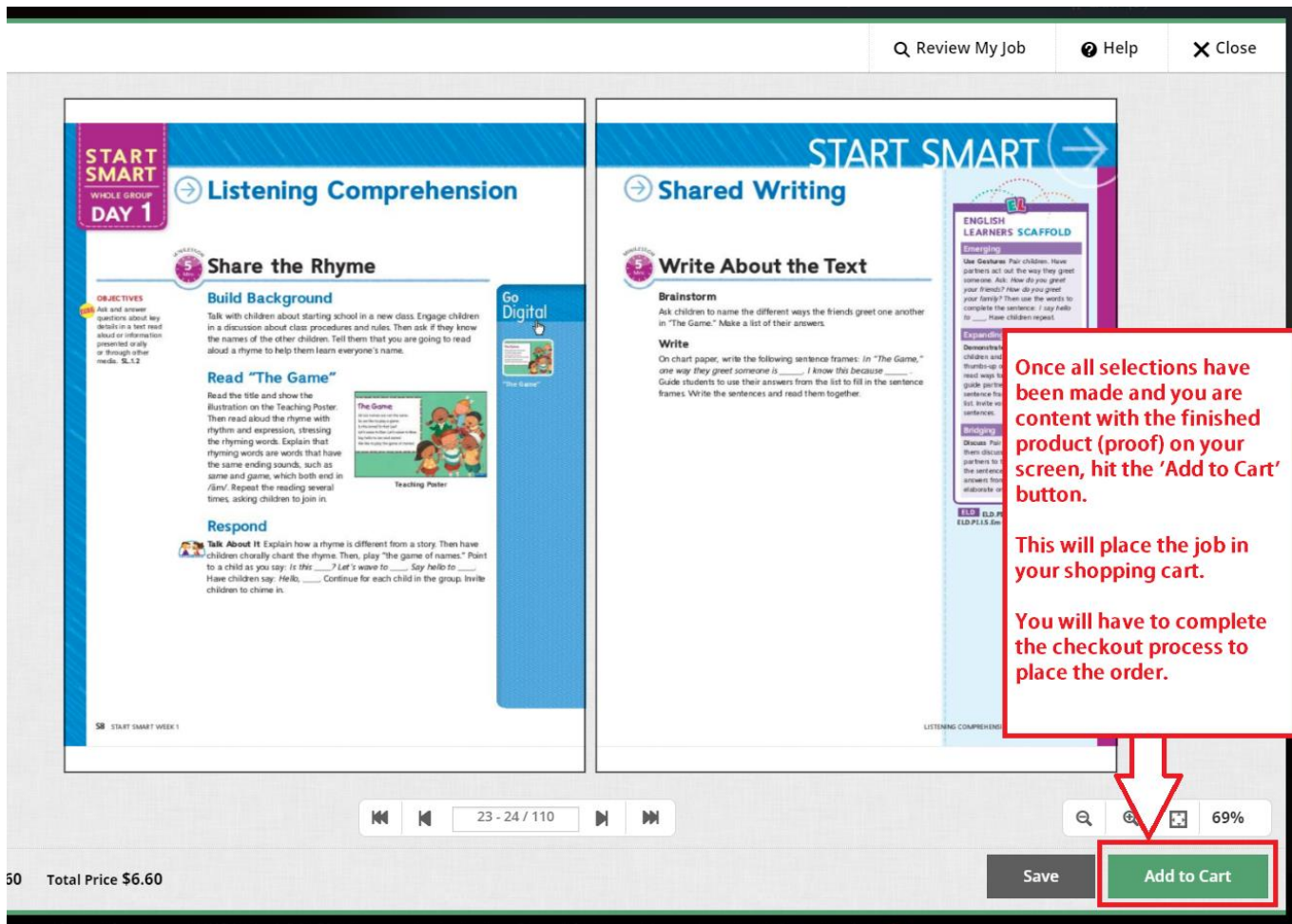
Four red callout boxes with arrows pointing to the 'Finishing' options are present:

- Shrink wrap each or into sets.** (Points to the 'Shrink Wrap' option)
- To make changes to specific pages in booklet.** (Points to the 'Special Pages' option)
- Place special notes or comments for Print Shop.** (Points to the 'Special Instructions' option)
- Option to add blank pages throughout the job.** (Points to the 'Blank Pages' option)

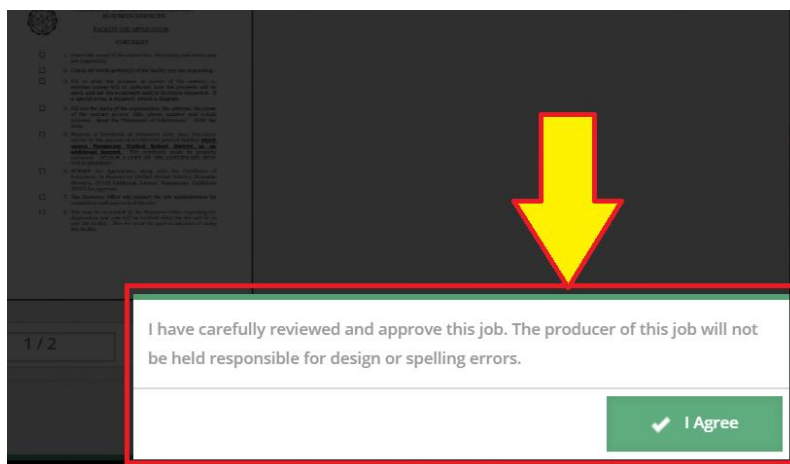
How to Order: Perfect Bind Booklet

STEP 13 – Placing Order

After you build your job and you approve of the final digital proof in the Visual Product Builder on the screen, you can proceed to place the order in the Shopping cart.



Please note, you will also be prompted to approve a disclaimer that does not hold the Print Shop liable for any spelling or design errors.



How to Order: Perfect Bind Booklet

Inserting Tabs

Perfect Bind Booklet (8.5 x 11)

Files Add Files

Grade 1 Unit 1 - Teac...

* Job Name
ELA Grade

* Quantity
1

Perfect B

Basic Job Options

☒ Color or B&W
Color

☒ Duplex
Double-sided/duplex

☐ Tabs
No Tabs

Cover

☒ Wraparound Cover
Color:Front and Back outside ...

Media

☐ Media(Copy Paper, Wh...

Finishing

1 1 - Back 2 3 4 5

8 9 10 11 12

13 14 15 16 17 18 19 20 21

You can also hit the 'Tabs' button on the job menu.

This will open an extra window for adding tabs and managing any tabs inserted into the print job.

Insert Tab Before
Insert Tab After
Insert Blank Before
Insert Blank After
Move to 'n' Page
Remove Page
Color or B&W
Change Media of this page

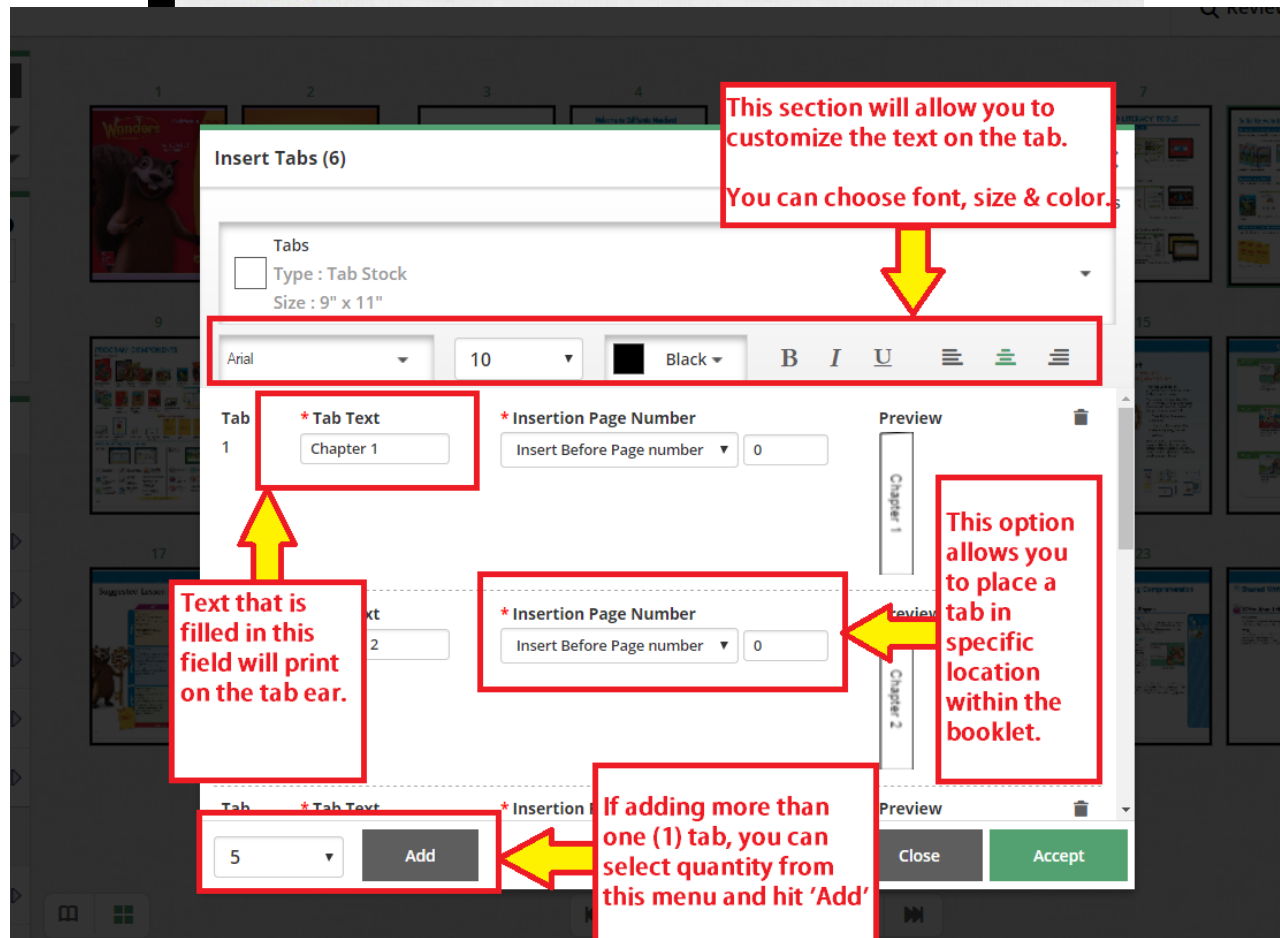
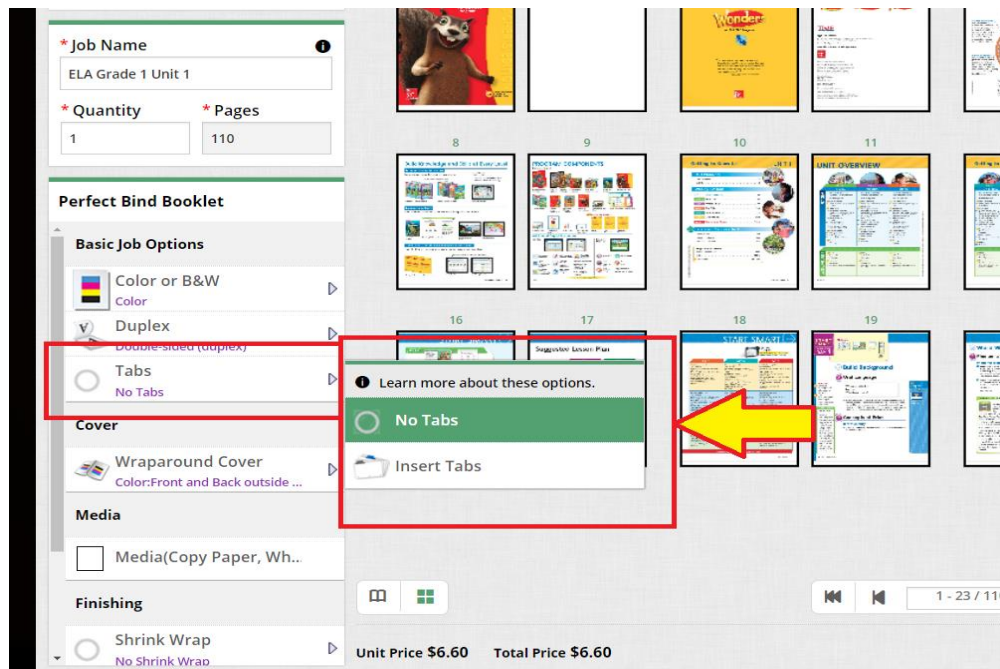
A mouse right-click on a page within the Visual Product Builder screen will pull up the menu with special features.

1 - 23 / 110

How to Order: Perfect Bind Booklet

Inserting Tabs (continued)

If you opt for adding 'Tabs' by selecting the button in the *Basic Job Options* section of the 'Job Menu', a pop-up window will allow you to add multiple tabs within your print job.



How to Order: Perfect Bind Booklet

Inserting Blank Pages

Perfect Bind Booklet (8.5 x 11)

The screenshot displays the 'Perfect Bind Booklet' ordering interface. On the left, a sidebar contains a 'Files' section with 'Add Files' and 'Grade 1 Unit 1 - Teac...' entries. Below this is a 'Job Name' field set to 'ELA Grade 1 Unit 1', and 'Quantity' (1) and 'Pages' (202) fields. A 'Perfect Bind Booklet' section shows a 'Print on Outside and Inside:P...' option and a 'Back Cover' button. At the bottom of the sidebar, a list of options includes 'Shrink V', 'No Shrink', 'Special', 'Special Instructions', and 'Blank Pages', with 'Blank Pages' highlighted by a red box and a yellow arrow pointing to it.

The main area shows a grid of 20 page thumbnails, numbered 1 through 20. A red box highlights a right-click context menu over page 10, listing options: 'Insert Tab Before', 'Insert Tab After', 'Insert Blank Before', 'Insert Blank After', 'Move to 'n' Page', 'Remove Page', 'Color or B&W', and 'Change Media of this page'. A yellow arrow points from this menu to a red box containing the text: 'A mouse right-click on a page within the Visual Product Builder screen will pull up the menu with special features.'

At the bottom of the interface, the 'Unit Price \$12.12' and 'Total Price \$12.12' are displayed. A pagination bar at the bottom right shows '1 - 24 / 202'.

You can also hit the Blank Pages button on the job menu.

This will open an extra window for adding blank pages.

How to Order: Perfect Bind Booklet

Inserting Blank Pages (continued)

If you opt for adding 'Blank Pages' by selecting the button in the *Finishing Section* of the 'Job Menu', a pop-up window will allow you to add multiple blank pages within your print job.

Blank Pages (5)

Blank	Insertion Page Number	
1	Insert Before Page number ▼ 0	✕
2	Insert Before Page number ▼ 0	✕
3	Insert Before Page number ▼ 0	✕
4	Insert Before Page number ▼ 0	✕
5	Insert Before Page number ▼ 0	✕

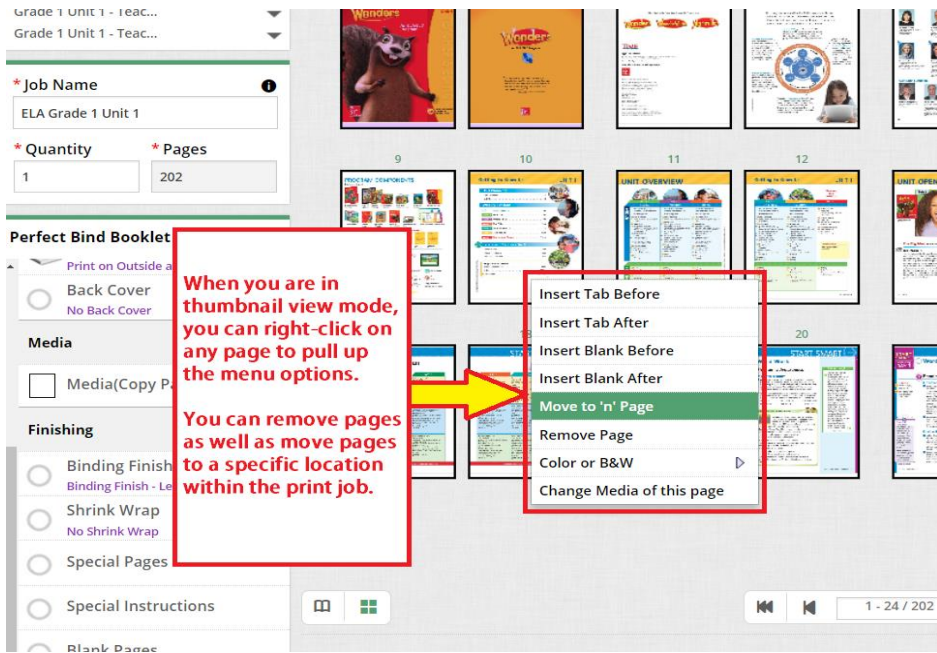
5 ▼ Add Accept Cancel

How to Order: Perfect Bind Booklet

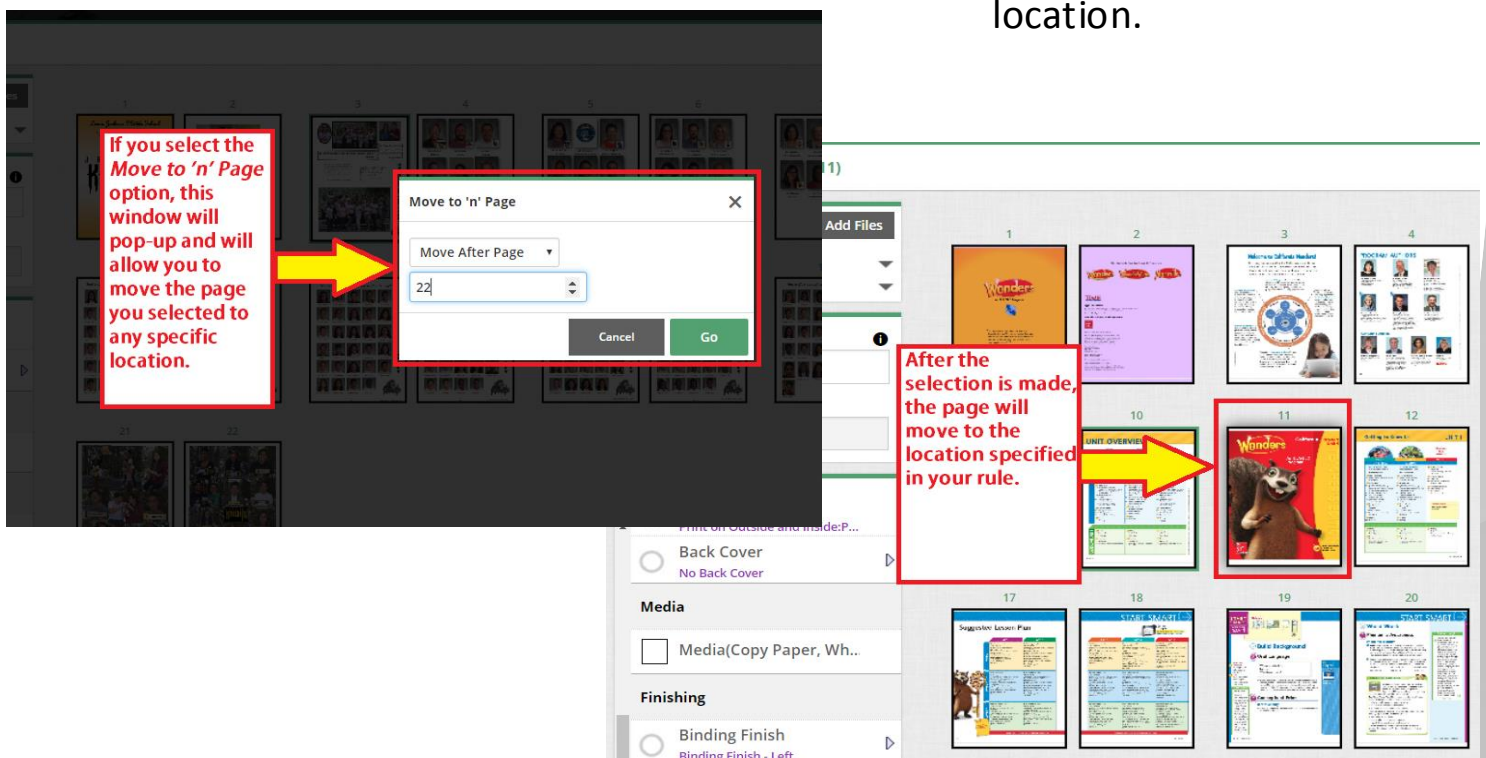
Arranging/Organizing Pages

Once a file is uploaded, you can also move pages and/or delete any unwanted pages within the document.

You can right-click on any page on the Visual Product Builder screen and it will pull up the extra options.



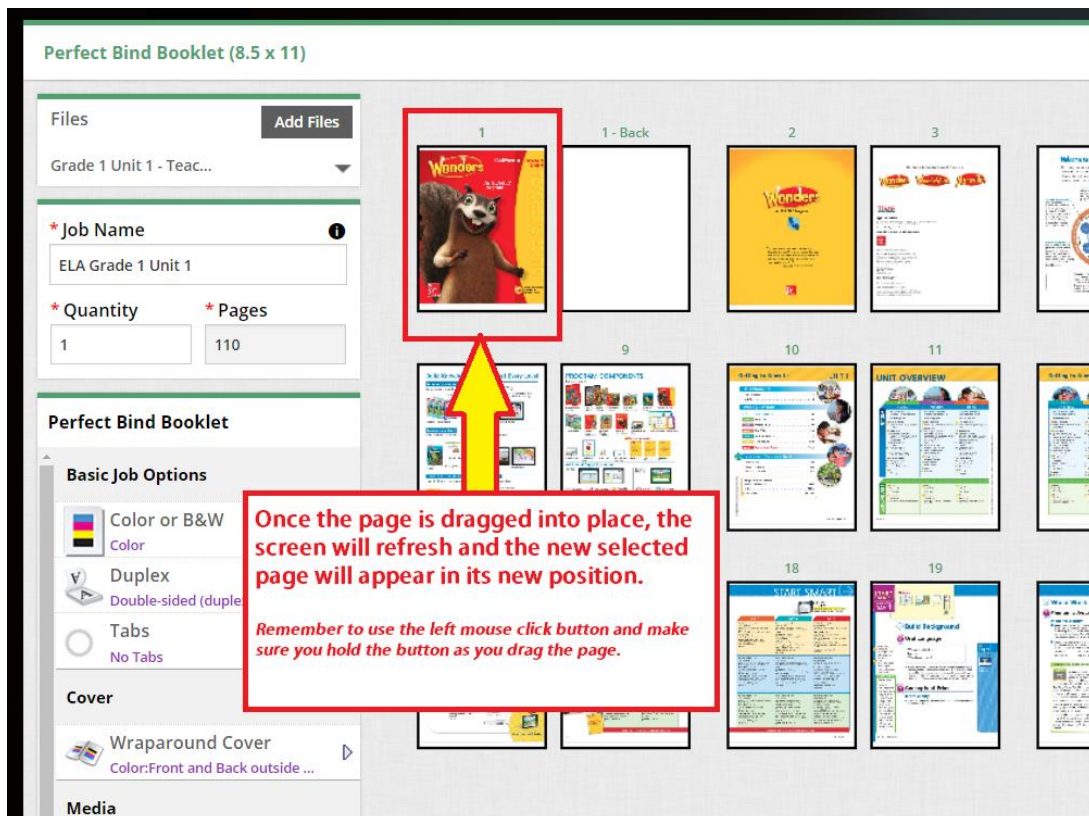
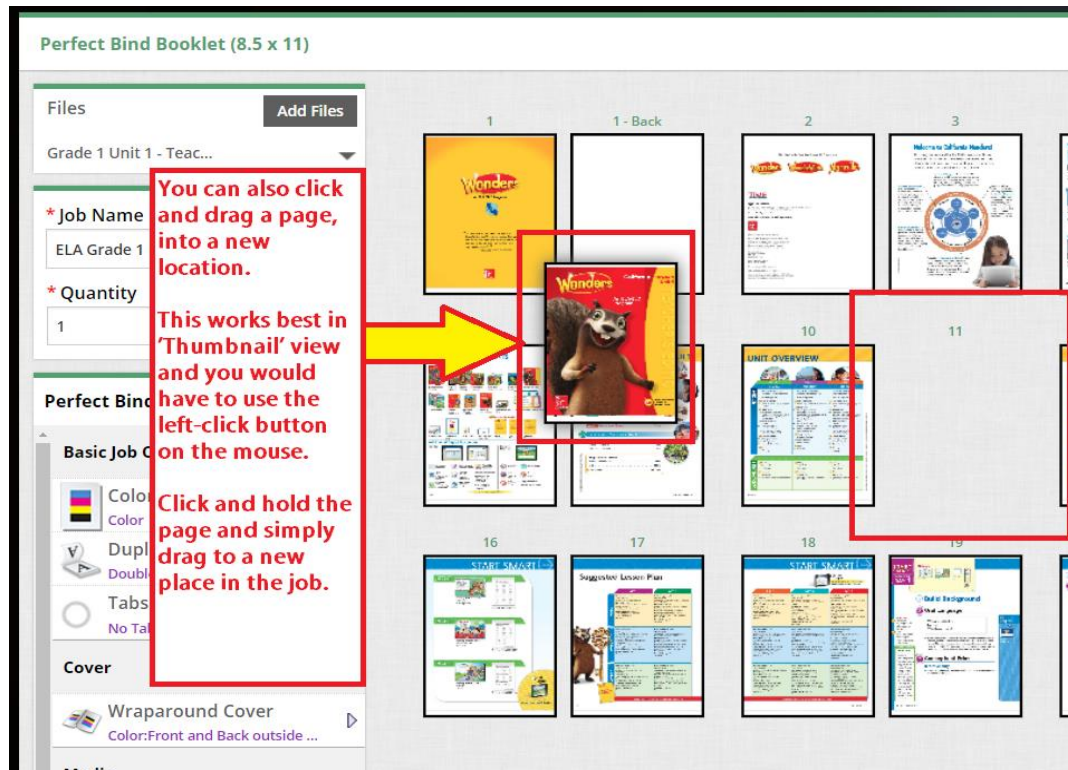
If you select this option by using the right-click button on your mouse, then a pop-up window will allow you to place the page in a specific location.



How to Order: Perfect Bind Booklet

Arranging/Organizing Pages (continued)

Pages can also be arranged by manually clicking and dragging a page to a new location.



How to Order: Perfect Bind Booklet

Mixed Impressions in Job (B/W & Color prints combined)

Users will also have the option of mixing color and B&W printing within the job. This is only available in the Basic Copy Request – Letter product and the Perfect Bind and Coil Bound booklets only.

Perfect Bind Booklet (8.5 x 11)

Files Add Files

Grade 1 Unit 1 - Teac...

* Job Name i
ELA Grade 1 Unit 1

* Quantity * Pages
1 110

Perfect Bind Booklet

Basic Job Options

Color or B&W ▶
Color

Duplex ▶
Double-sided (duplex)

Tabs ▶
No Tabs

Cover

Wraparound Cover ▶
Color:Front and Back outside ...

Media

☐ Media(Copy Paper, Wh...

Teac...
Teac...

it 1

* Pages
202

let

Outside and Inside:P...
over
Cover

Copy Paper, Wh...

g Finish
inish - Left
Wrap
k Wrap
Pages

Right-click on a page in the Visual Product Builder screen and select 'Color or B&W' option.

You will then have the option to select between color printing or B&W printing for that specific page.

Insert Tab Before
Insert Tab After
Insert Blank Before
Insert Blank After
Move to 'n' Page
Remove Page
Color or B&W ▶
Change Media of this page

B&W
Color

Once selections are made, users can visually see the changes on the screen.

Pricing for B&W printing is \$0.02 per side & pricing for color printing is \$0.06 per side. Mixed impressions will price accordingly.

How to Order: Perfect Bind Booklet

Mixed Impressions in Job (B/W & Color prints combined) (continued)

Users can also view mixed impressions in the 'Special Pages' button at the bottom of the job menu.

The screenshot shows the 'Perfect Bind Booklet (8.5 x 11)' software interface. On the left, the 'Job Name' is 'ELA Grade 1 Unit 1' and the 'Quantity' is '1'. The 'Special Pages' button is highlighted in the bottom left corner of the job menu. A red box highlights this button, and a red arrow points from it to the 'Special Pages' dialog box. The dialog box has tabs for 'Pages' and 'Files', with 'Pages' selected. It shows a list of pages with '16' and '16' highlighted. A red box highlights the 'Color/B&W' dropdown menu, which is set to 'B&W'. A red arrow points from the text box to this dropdown. The text box contains the following instructions:

Once the user selects the 'Special Pages' button, a window will pop-up to allow the user to view all of the rules associated with the special pages.

Users can select, in rule format view, all of the different pages within the job that the user is requesting to be on different media than the entire job or if the user wishes to print that particular page in color or B&W ersus the rest of the job.

The dialog box also has a 'Scale to Fit' checkbox and 'Add', 'Close', and 'Save' buttons at the bottom.

Mixed Media in Job (Different paper types/colors within job)

Perfect Bind Booklet (8.5 x 11)

Files **Add Files**

Grade 1 Unit 1 - Teac...
Grade 1 Unit 1 - Teac...

*** Job Name** **i**
ELA Grade 1 Unit 1

*** Quantity** *** Pages**
1 202

Perfect Bind Booklet

☒ Print on Outside and Inside: P...
☐ Back Cover
☐ No Back Cover

Media

☐ Media/Copy Paper, Wh...

Finishing

☒ Shrin...
☐ No Shr...

Right-click on the Visual Product Builder screen will give you specific job options. Select the 'Change Media of this Page' to change the media type for that specific page only.

Insert Tab Before
Insert Tab After
Insert Blank Before
Insert Blank After
Move to 'n' Page
Remove Page
Color or B&W
Change Media of this page

Once the 'Change Media of this Page' option is selected, a window will pop-up to allow users to select the specific media for the selected page.

Only available colors and paper types will be available to you. Please note the print shop does not stock all colors or paper types.

Media

Filter Size

<input type="checkbox"/>	Copy P	US Letter
<input type="checkbox"/>	Copy Paper, Buff	US Letter
<input type="checkbox"/>	Copy Paper, Canary	US Letter
<input type="checkbox"/>	Copy Paper, Goldenrod	US Letter
<input checked="" type="checkbox"/>	Copy Paper, Green	US Letter
<input type="checkbox"/>	Copy Paper, Pink	US Letter
<input type="checkbox"/>	Perforated Sheets	US Letter

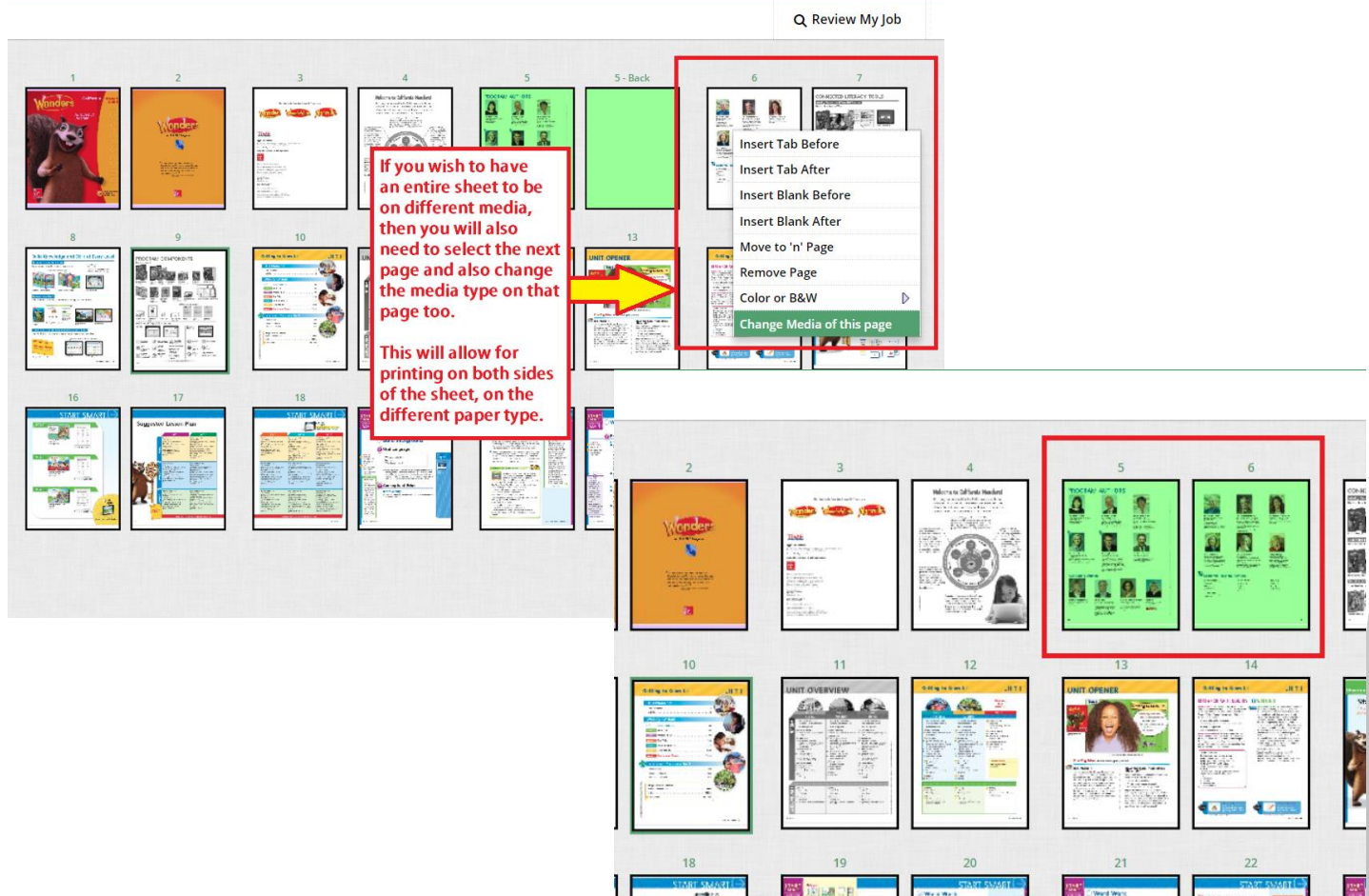
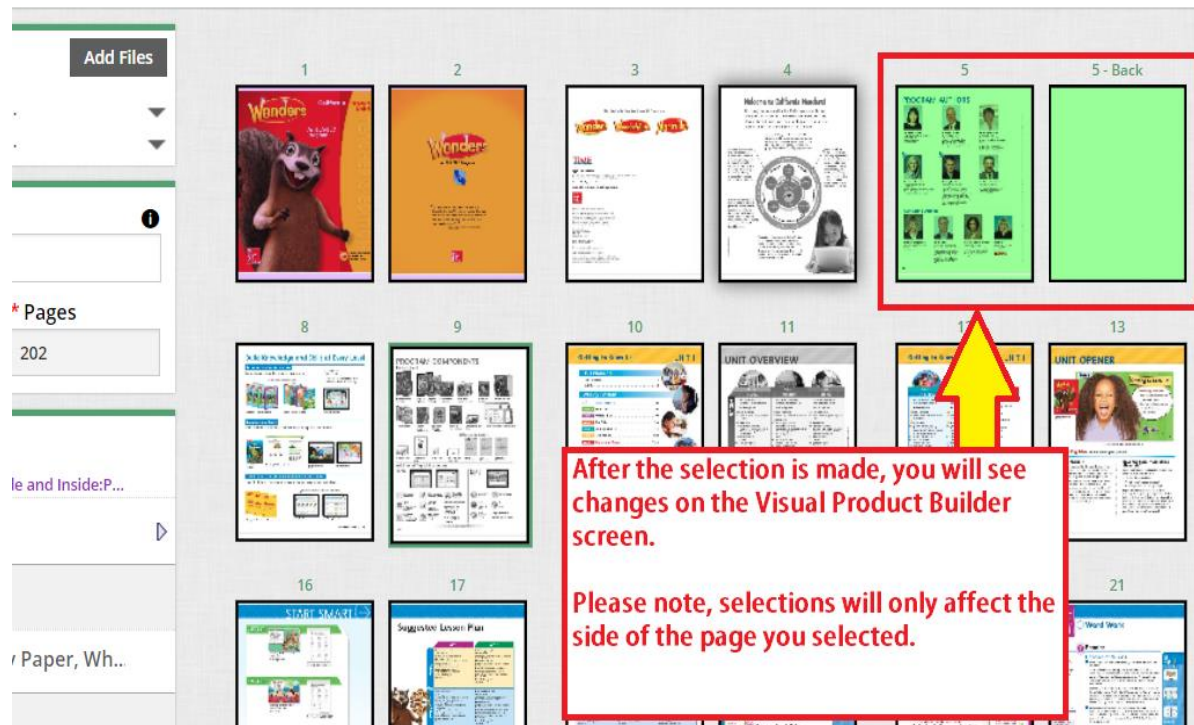
☒ Fit content to paper - scale content up or down (use when file and page are different sizes)

Cancel **OK**

How to Order: Perfect Bind Booklet

Mixed Media in Job (Different paper types/colors within job) (continued)

t (8.5 x 11)



Support

If you have any questions or need additional support, please contact:

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562-602-8088